

AT&T INITIATIVES EXPAND AVAILABILITY OF ADVANCED COMMUNICATIONS TECHNOLOGIES

Next-generation communications technologies - delivered.

These efforts expand AT&T's industry-leading drive to make broadband Internet access and IP-based video services more widely available.

- AT&T intends to make its Project Lightspeed video services available -- within three years -- to more than 5.5 million lower-income households in 41 target markets as part of its initial deployment.
- Customers in these areas will have access to the full suite of AT&T U-Verse products, including video, high-speed Internet access and, later, voice-over-IP services.
- AT&T later in May will offer a satellite-based broadband service in select rural markets in its residential service territory, most of which are not served by landline broadband services today.
- AT&T is expanding the scope of the company's market efforts related to WiMAX and other fixed wireless technologies.

Enhanced services available to more customers - delivered.

AT&T has a legacy of consistently rolling out new technologies, services and features to as many customers as possible and as quickly as possible.

- AT&T is deploying new IP-enabled video technology at three times the pace the nation's existing cable TV network was deployed.
- AT&T is deploying to lower income households in its Lightspeed markets at nearly twice the pace that cable broadband reached lower-income households.

AT&T's commitment - delivered.

AT&T is well positioned to deliver the benefits of new innovations to customers.

- With Project Lightspeed, AT&T is affirming its commitment that all income levels - including lower-income households - have access as cutting-edge technology is deployed.
- AT&T is committed to widely delivering the benefits of broadband Internet access and IP-based services to consumers throughout its traditional 13-state service territory.
- This initiative will make broadband and competitive TV services accessible to many customers who have had limited competitive options until now.

***Enhanced services, choices and competition for more
customers than ever - delivered.***

